

NEWCASTLE Sparkles

The Podcast



MEET THE HOST

Hi, I'm Alexis Forsyth, an experienced copywriter, blogger, magazine journalist and editor.

I moved to Newcastle over 20 years ago and instantly fell in love with the city! That's why I created my blog, Newcastle Sparkles, to showcase all the wonderful happenings here, and inspire locals and visitors alike to experience it for themselves.

Throughout my career, I've interviewed hundreds of people from the entertainment, hospitality, and business worlds, plus a sprinkling of celebrities along the way - and can't wait to see who I'll chat to on my new podcast!

THE SHOW

'Newcastle Sparkles - The Podcast' is my lifestyle blog's sister platform, launching in 2025.

At the heart of my podcast, I'll be exploring each guest's unique connection to Newcastle and uncovering their personal story - whether they call the city their home, place of work, or something else entirely!

Guests will also share their favourite destinations and hidden gems, giving listeners plenty of inspiration on how to create their own mini adventures around the Toon!

SERIES #1

- Recordings will take place over Zoom -
- Launch date: 2025 -
- 6 episodes -
- Duration: approx 35 mins -
- Released weekly, every Thursday -
- Available on Apple, Spotify, Google Podcasts and other leading directories -

BE MY GUEST

Want to appear as a guest on my podcast?

My blog attracts an engaged audience of 25 to 44-year-olds based in the North East, with 4k followers across social media. I hope to reach even more people through this sparkly new venture and I'd love for you to be part of my journey - so let's chat!

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