



WHAT'S THE STORY?

Newcastle Sparkles is an independent lifestyle blog featuring handpicked news and musings all about Newcastle and beyond.

From food and drink to things to see and do, plus a dash of culture and travel thrown into the mix - my website inspires locals and visitors alike to explore the city and experience it for themselves.

LET'S CHAT

Edited by Alexis Forsyth, a copywriter and former magazine journalist and editor with over 10 years' experience as a lifestyle blogger.

Opportunities include: reviews, features, interviews, social media content, inclusion in my monthly newsletter and podcast appearances.

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  nclsparkles  newcastlesparkles

AT A GLANCE

Audience: mostly female, aged 25-44, and located in the North East

4k followers on social media

As seen on: my 'insider' tips have featured on Stylist Magazine's website and Ryanair's blog

Past collaborations: Fenwick, M&S, Jesmond Dene House, Le Petit Chateau, NE1 Get Into Newcastle, Northern Stage, EL&N Cafe, The Botanist, Gaucho, plus many others

