



## WHAT'S THE STORY?

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**Newcastle Sparkles is an independent lifestyle blog featuring handpicked news and musings all about Newcastle and beyond.**

From food and drink to things to see and do, plus a dash of culture and travel thrown into the mix - the site inspires locals and visitors alike to explore the city and experience it for themselves.

## LET'S CHAT

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Edited by Alexis Forsyth, a senior copywriter and former magazine journalist and editor with over 10 years' experience as a lifestyle blogger.

**Opportunities include:** reviews, features, interviews, and social media content. I am also open to writing guest blogs on your website.

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## AT A GLANCE

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**Audience:** mostly female, aged 25-44,  
and located in the North East

**4.2k followers** on social media

**As seen on:** my 'insider' tips have featured on Stylist Magazine's website and Ryanair's blog

**Past collaborations:** Fenwick, M&S, Malmaison, Jesmond Dene House, Le Petit Chateau, NE1 Get Into Newcastle, Northern Stage, Newcastle Castle, The Botanist, Turtle Bay, plus many others

